





Strategy Mapping

Monitoring, Evaluation and Review Panel



Background to Strategy Mapping

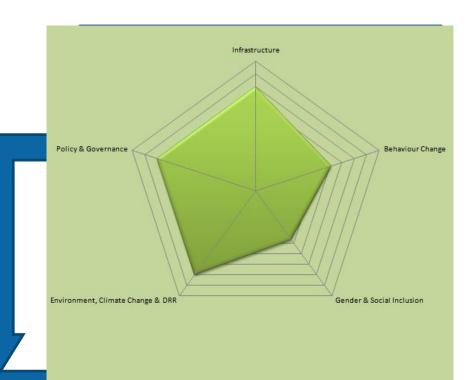
- Practice to Policy' to inform ongoing improvements to DFAT's strategic approach to WASH
- Structured self-reflection tool for CSOs
- Builds on strategy mapping done in CS WASH
 Fund I which influenced the design of this current Fund.
- Evolving tool building on experience of mapping projects in SARLE





Strategy Mapping Framework

- 5 elements to describe a WASH project
- Determine the position of each element on the strategy spectrum
- Build a picture of how the project is engaging with the enabling environment
- Needs to be set in the country context



Strategy Spectrum

Strengthening Government

Supporting Government Collaborating with Government

Implementing through a partner

Implementing directly



Mapping the WASH context

1 Infrastructure







1.2 Private sector involvement in the delivery of WASH infrastructure

Trigger questions:

Question A: Is there an active private sector in the delivery of WASH infrastructure?

Question B: Is there an active private sector that supports ongoing maintenance and repair of WASH

Question C: Does it service all locations in your project area?

Question D: Does it provide both water and sanitation related services?

Question E: Is it affordable to all communities in your project area?

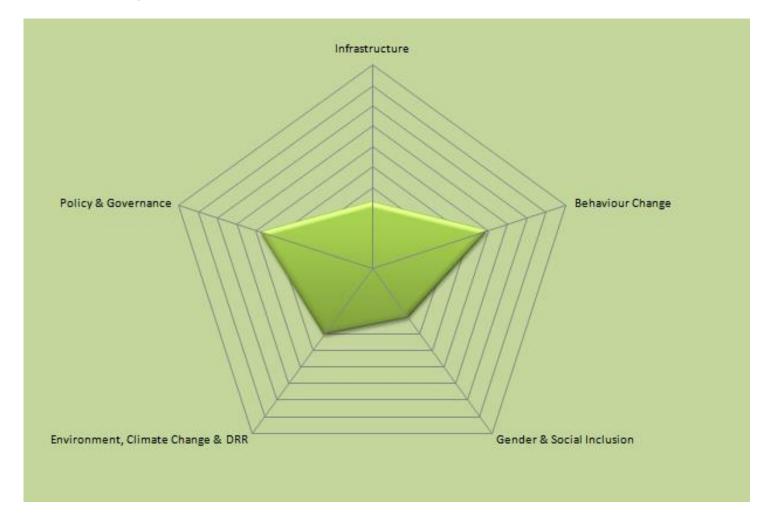
Assessment of enabling environment for WASH infrastructure	Score
There is no private sector active in the area that can support community WASH infrastructure.	0
There is some private sector activity but it is minimal. For example some local masons and/or kiosks or shops supplying some WASH related products. However the general technical capacity is limited and service delivery is far from comprehensive.	25
WASH related private sector activity is available (for example hardware shops and builders) but tends to be urban centric and too expensive or inaccessible, particularly for poor or rural communities.	50
There are technicians and masons actively selling WASH infrastructure services and/or WASH related products are available within reach of most communities. However the knowledge of the full range of technical options is limited, or the quality of construction or materials is poor.	75
There is a fully functioning private sector that provides a full range of services available to communities. Technicians are available and skilled; products are available and a sufficient range available to ensure there are affordable options for all communities.	100
	25

Justification of score given:

There are a few masons in the communities but their skills are low. Parts are only available in the district capital



Mapping the WASH context





Mapping your project's strategy

Sanitation





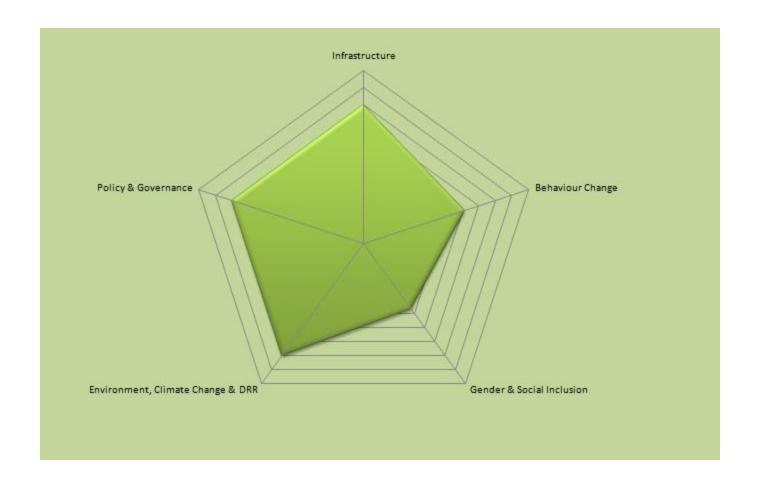


Direct = Implementing directly Delivering WASH services yourself Partner = Implementing through a partner Supporting a local organisation to deliver WASH services Collaborate = Collaborating with Government Informing Government/aligning with their strategies Support = Supporting Government Providing support to help Government do their job Strengthen = Strengthening Government Helping Government to do their job better

Your Ref	KR A	Deliverable	CSO Proj	Infrastruct ure	Behaviour Change	GeSI	E, CC & DRR	Policy & Governanc
DS1	1.2	Facilitate preparation of the Bulari ODF Action Plan and six-monthly progress review meetings by DCT						Support
DS2	1.2	Conduct CLTS facilitator training for 640 government Extension Workers and 300 teachers			Support			
DS3	4.1	Fund CLTS triggering by Extension Workers			Support			
DS4	4.1	Fund CLTS follow-up by Extension Workers			Support			
DS5	5.2	Schools—fund matching grants to improve WASH facilities in ODF schools		Support				
DS6	1.2	Market Centres—facilitate preparation of ODF Action Plans and quarterly progress review meetings for 29 Market Centre Committees						Support
DS7	5.4	Sanitation marketing—train 400 entrepreneurs/masons to build and market toilets and sanitation hardware (hire master trainer; 81 trainings, 1600 slabs constructed)		Support				
DS8	3.1	Formative research on sanitation marketing	•					
			E I					



Mapping your project's strategy





...in context

