

WASH in Schools: Arts for Advocacy

FLARE Brisbane
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Australian Government
Department of Foreign Affairs and Trade



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WASH Clubs: Arts for Advocacy

Art can be used to create demands for change. Through art, we can challenge 'normal thinking' and use the power of art to:

- Spark new ideas
- Inspire people to change their thinking
- Inspire people to change their actions

Live & Learn is piloting an Arts for Advocacy approach through student-led WASH Clubs in our partner schools



Four-step Advocacy Cycle



Four-Step Advocacy Cycle

1

OUR IDEA

find out about problems and strengths, choose an issue

Children can contribute a great deal to helping others understand their lives and the issues that are most significant for them. So it is important that the WASH Club advocacy activities are on issues chosen by children that are important and relevant to them.



2

SKILL UP

find out more, plan action

Once the children have decided on an issue, the next step is to find out what they already know and what additional information they would like to know about the issue. Children decide how to gather the required information.

Examples include interviews with 'experts', telephone calls, visiting libraries, conducting surveys and many other approaches. Drawing on information they have found, children decide how to address the issue they have chosen.

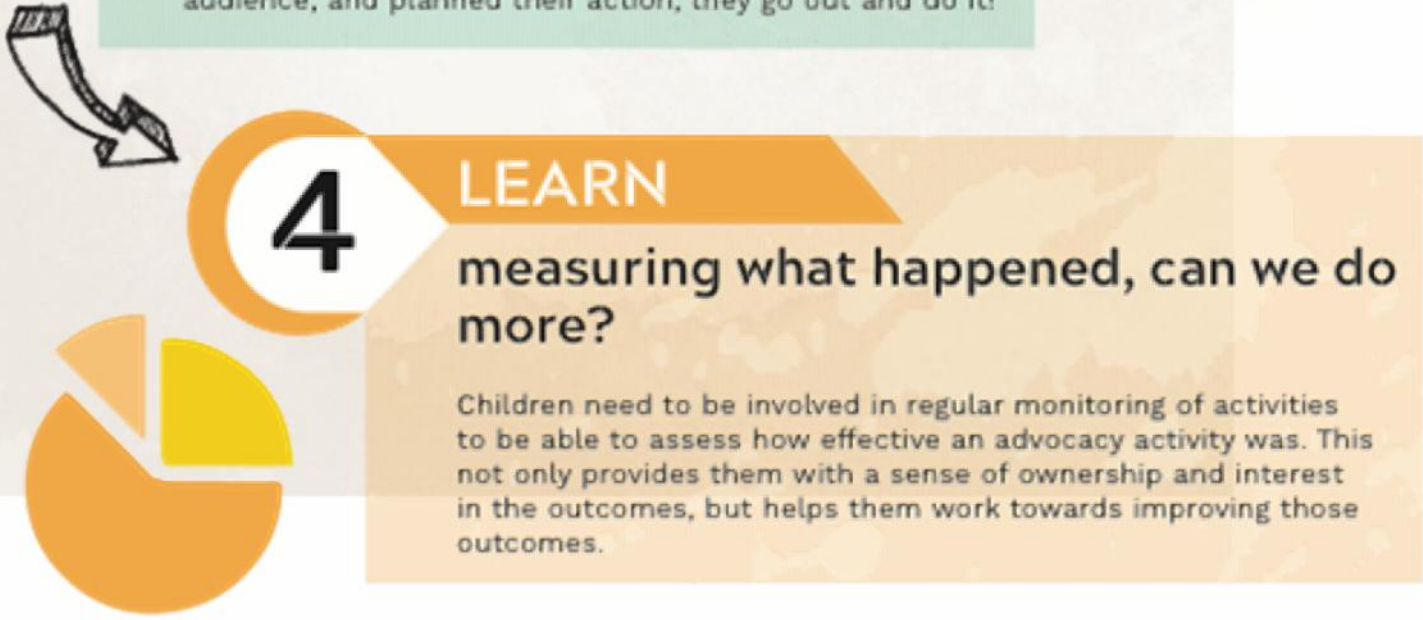


Four-Step Advocacy Cycle



3 **SPEAK OUT**
take action

After they have decided upon their message and target audience, and planned their action, they go out and do it!



4 **LEARN**
measuring what happened, can we do more?

Children need to be involved in regular monitoring of activities to be able to assess how effective an advocacy activity was. This not only provides them with a sense of ownership and interest in the outcomes, but helps them work towards improving those outcomes.

Advocacy Activities Conducted:

- Interschool debates on the importance of water access
- Drama presentations on menstrual health and respect of girls
- Hand washing demonstrations in public markets and at other schools
- Painting of murals with key health messages





Tips or Lessons Learned

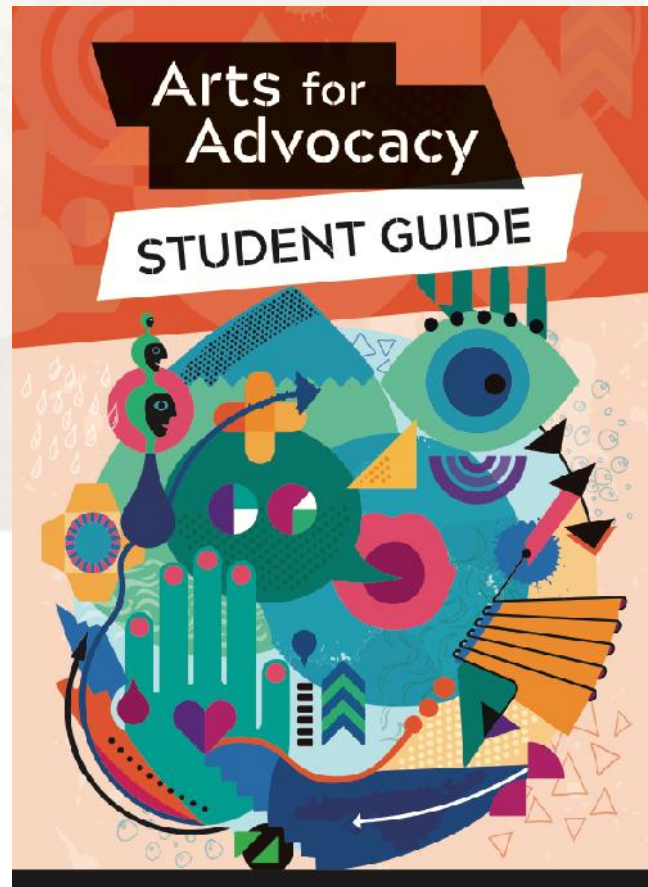
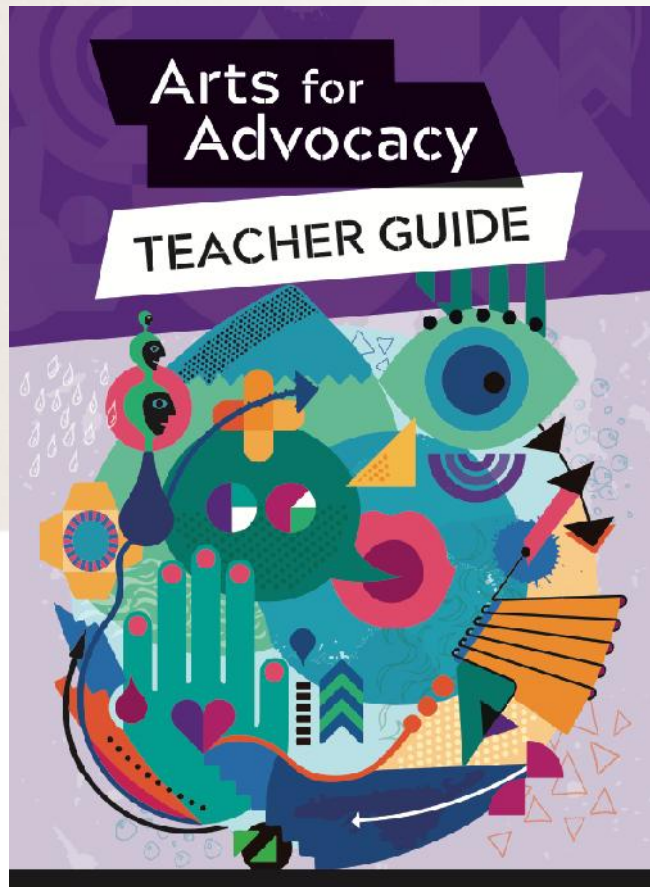
- **Helping teachers to understand the principles of child participation**
- **Giving students time to develop their WASH advocacy activities in their own way**
- **Helping schools understand the different ways that student-led WASH Clubs can be established and supported**

The Arts for Advocacy program is currently being piloted. Monitoring will be done over the next few months to collect evidence on the impact of advocacy activities.

Students will be involved in collecting monitoring information.

Further Resources

Live & Learn has published a **Teacher Guide** and **Student Guide** for the **Arts for Advocacy** approach. Both guides are written so that students and teachers can work through the activities without external facilitation.



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