



**east meets west**

A PROGRAM OF THRIVE NETWORKS

## Vietnam

### Let's celebrate!

Building capacity of commune Women's Unions in many target areas to the point they can monitor latrine uptake using a simple Excel database. Prior to the project many could barely use a computer.

### Highlights of the approach

1. Output-based financing for water supply connections and hygienic latrines for the poor; payment is made based on results after implementation. The approach inspires a laser focus among all stakeholders on achieving and verifying results. This approach achieves accountability and efficiency from grassroots to national levels.
2. The public sector (provincial water centres) are the main implementer and change agent, and the output-based approach has required a heavy investment of their time, effort and finances to develop a high quality and cost effective water service.



Nguyen Hanh



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Double V Latrine—Doan Thi Quynh, TN province

### Context

1. The 15 year National Target Program for water supply and sanitation is over, and the Government's New Rural Development program is the new national program addressing WASH.
2. The Government has signalled that Vietnam will rely heavily on the private sector in both water supply and sanitation from now on.
3. Despite water supply and sanitation coverage increasing consistently, the poor continue to lag behind. Water quality and sustainability of supply are also huge challenges.

### Things to learn

1. Tangible results, comparisons and critical discussions about sanitation marketing in Vietnam through private sector approaches as well as government .
2. Supporting sanitation markets in remote rural areas.
3. Prospects for combination approaches to sanitation – e.g. market based approaches combined with CLTS or smart-subsidies.

### Things to share

1. Building working relationships between typically siloed government agencies at the local level: Women's Union and the health establishment.
2. The importance of the sanitation market 'ecosystem' in Vietnam honed by EMW through 6 years of output-based sanitation projects (and total of > 150,000 latrines constructed).
3. Challenges faced implementing output-based aid (OBA) for water supply through the provincial government, and contrasting the experience of implementing through the private sector.

**THRIVE**  
NETWORKS

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