



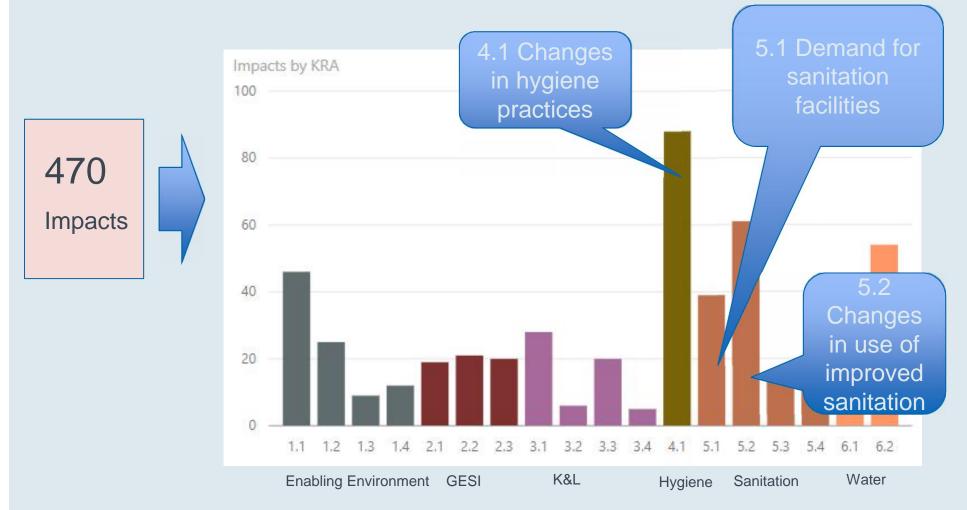


# Hygiene Behaviour Change Fund-wide Data and Trends

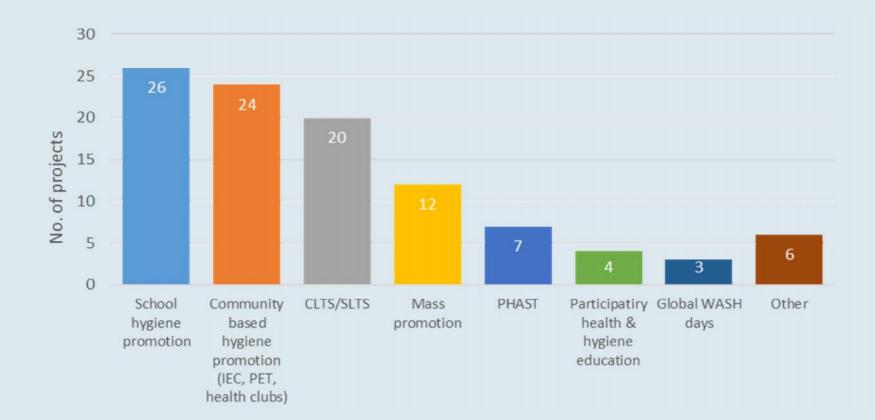
Bruce Bailey | 3 August 2017



## Hygiene and Sanitation Impacts



#### Sanitation & Hygiene Behaviour Change Approaches



#### **Enabling Environment for Behaviour Change**

#### Aligning to national government strategies



Indonesia Communitybased Total Sanitation (Plan International)





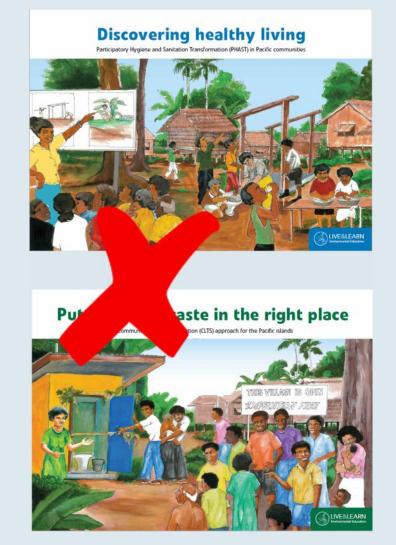
tnership with sub-national government nplement STBM in NTT Province, onesia

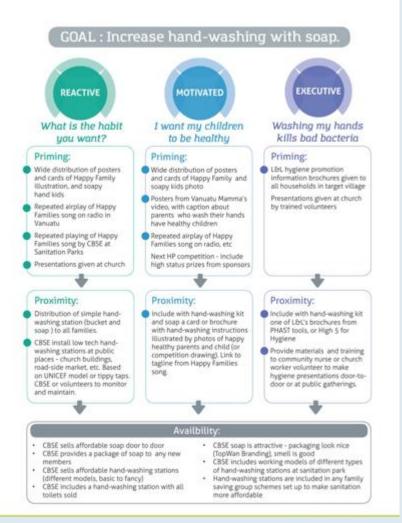
> Silvia Devina WASH Advisor Plan International Indonesia

Sanitation and Hygiene Programme (SNV)



### Adjusting to Context





#### WASH Markets





#### **Open Defecation Free Communities**

OPEN DEFECATION FREE VILLAGE 1,913,351 Projection H Don't worry! That's just for adults

#### **Evidence-based Approaches**









Using nurture and disgust to improve handwashing practices in Bhutan Sustainable Sanitation and Hygiene for All (SSH4A) Rinchen Wangdi, Chief Engineer, PHED MOH | August 2017



**SNV** 

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#### **Menstrual Hygiene Management**



**CIVIL SOCIETY** 

AND HYGIENE FUND

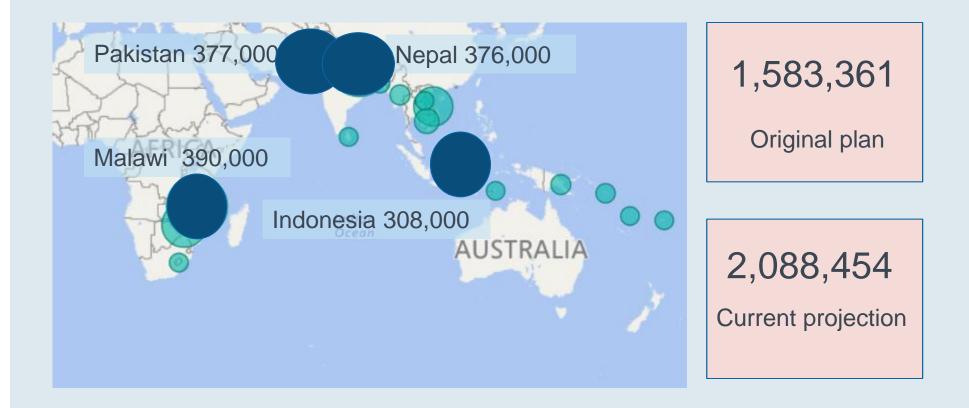
### What we expect to achieve? Additional people USING improved sanitation





# What we expect to achieve?

Additional people USING handwashing facilities

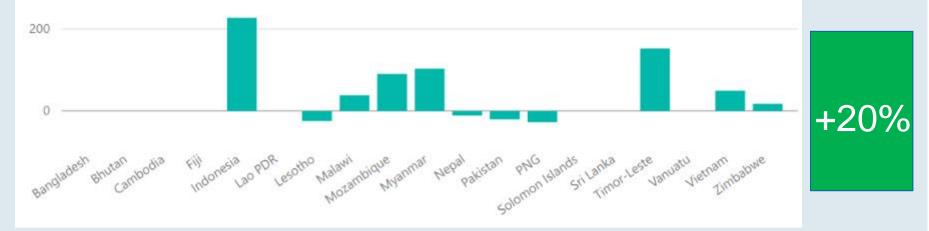




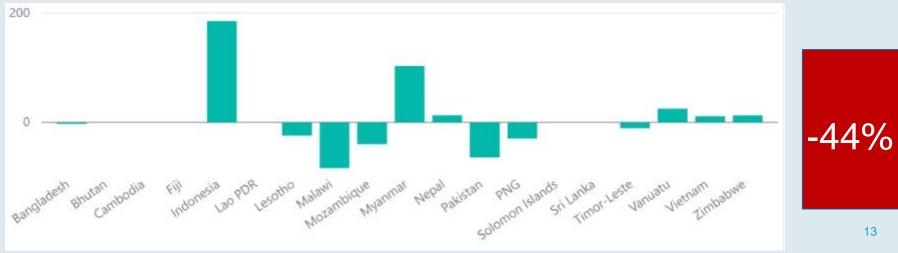
#### What we expect to achieve?

#### School WASH

Number of additional students participating in school hygiene behaviour change programs



Number of additional students with access to school HWWS facilities



# Measuring effectiveness

#### Have we got the right measures?

Are proxy measures we use for handwashing with soap sufficient?

Should WASH practitioners be expected to measure the health impacts of hygiene work?

Should we be collecting **sex disaggregated** data on access to and use of WASH facilities?



# Thank you!

