

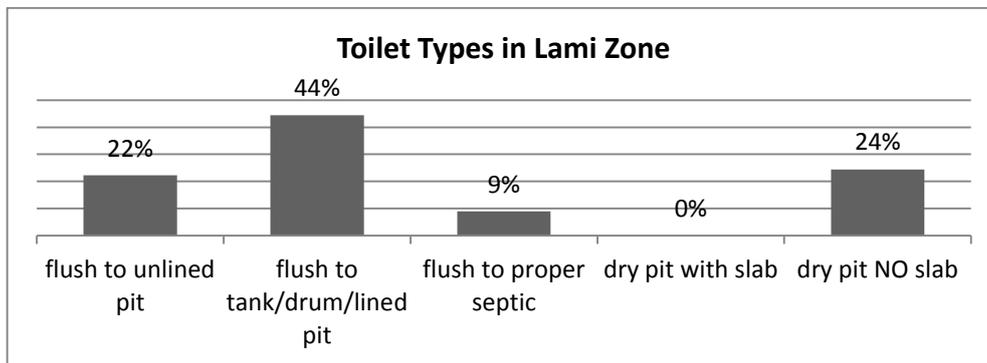
## SANITATION IN LAMI ZONE

Market research conducted in **6 settlements** in Lami Zone | Population **611** | Households **113**

**54** rapid households surveys | **20** in-depth household interviews | **6** community workshops

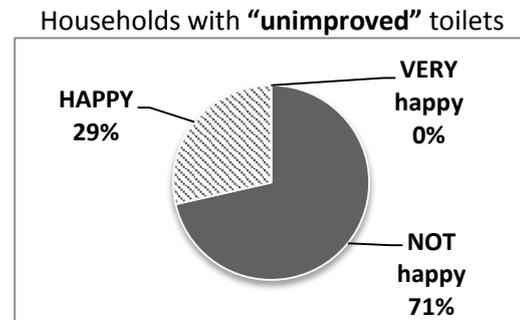
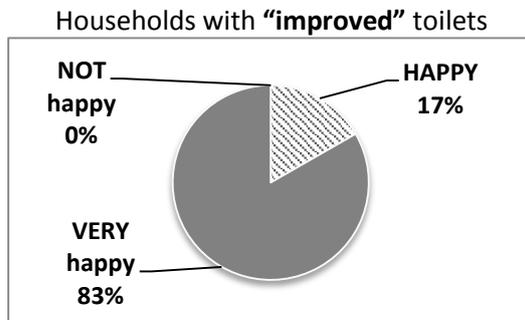
How many household (HH) have a toilet?	% HH
Yes	83%
No	17%

Low rates of open defecation	2 HH
High rates of sharing	42% HH



20 HH with no toilet + 44 HH with unlined pit/no slab = 64 HH need improved toilet

### How happy are people with their current sanitation situation?



**Opportunity** to install septics and improve superstructures for HH with improved toilets, for those who are "HAPPY" but not "VERY happy"

#### OPPORTUNITIES

- Awareness of health risks
- Latent demand and social norm for household toilets
- Access to supplies and local construction knowledge/skills
- Willingness to pay in instalments

**Preferred toilet type/s:** button flush

**Desirable product features (marketing messages):** clean, easy to clean and maintain, durable and private

#### BARRIERS

- High water table, hilly areas, rocky soil (requiring design solutions and training)
- Limited access to piped water and preference for flush toilets
- Competing household priorities and low disposable income
- Limited ability to pay (upfront)